

# Evaluation

## Step 1: Plan and Conduct the Project Evaluation

So, how did you do? Is your course a big success?

Here is something to keep in mind about how adequately your course fits the learners you prepared it for. One way to tell if the lessons and the quiz items are a good fit is this:

A person who has successfully completed the course should be able to do the lessons, understand them, and answer the quiz items correctly.

However, a person of average intelligence (relative to the target audience) who has not completed the lessons should not be able to do as well. If the course is too easy and someone can answer the quiz items correctly without using your course material, then the course loses creditability.

A course evaluation gives you information to find out if

- All parts of the course are appropriate and useful
- The course parts flow in a satisfactory sequence
- All relevant topics are included and handled well
- Learners gain skills and knowledge
- Instructions and learning activities are appropriate, appealing, effective, and efficient

Make a copy of **Evaluation Worksheet 23** for each person who participates in your course evaluation. Ask 5 or more people who did the Beta Test to fill out the project evaluation form and return it to you. Documents can be found in **Resources for Evaluation**.

### Do the Assignment!

- Plan an evaluation form or use **Worksheet 23**. Decide who will evaluate your courses and give them the evaluation form to fill out

- Adjust the course design and parts of the media in your project as necessary. Clean up the project and make any final revisions
- Release the project
- Study the opinions and results on the evaluation forms. Make your own conclusions about how well you did specifically and overall

## Step 2: Write Project Reflections

By now, you have learned about each of the 5 main ADDIE phases. Your instructional multimedia course actually exists. You have met your goals, and you can relax a bit. It is time for reflection and summarizing how well you did.

What were the surprises?

What will you always remember about doing this project?

What is your favorite part or achievement in doing the ADDIE process?

What parts do you wish you could go back and do better if you had the chance?

Write on **Evaluation Worksheet 24** as you reflect on your project experiences and summarize them. Documents can be found in **Resources for Evaluation**.

Because you have taken this ADDIE course and have done the work for it, you have an excellent overview of the basic instructional design process. You may actually know more now about designing effective instruction than some teachers do.

Look for opportunities to use your new knowledge and skills on other projects you do! Your results should get better and better each time you do a project.